

The road ahead: User awareness, societal acceptance and ethics, driver training

Enablers

- Information campaigns, demonstrations
- Targeted driver training & HMI
- Certainty on liability issues
- Consensus on legal & ethical framework
- Access to data, data protection & cybersecurity

Policy →



Challenges

- Legal & privacy issues
- Awareness of liability rules
- HMI & driver training
- Ethical application of AI
- Cybersecurity

User acceptance →

Technological challenges →



Objective

- Ensuring user & societal acceptance of ADFs
- Safe application of ADFs and data exchange

User acceptance →

Safety assessment →

Blocking challenge

- Awareness building, clear rules & ethical AI
- Adapting HMI & driver training

User acceptance →

Human factors →